



### ***What is Michigan Health Go Local?***

- ❖ Michigan's first comprehensive online directory of health services
- ❖ Services in database strictly comply with authenticity/credentials standards
- ❖ Searchable by geographic area (county, city, zip code)
- ❖ Organized by health service (free clinics, public health services, support groups)
- ❖ Indexed by health topic ( immunization, mental health, seniors health)

### ***What are benefits of Michigan Health Go Local?***

- ❖ Free access on the Internet 24/7
- ❖ Easy-to-use online resource for consumers and health referral providers
- ❖ Non-commercial and no advertisements
- ❖ Provides increased visibility for community health services and programs
- ❖ Useful links to and from National Library of Medicine's trusted consumer health information resource MedlinePlus [medlineplus.gov](http://medlineplus.gov)

### ***Who produces Michigan Health Go Local?***

- ❖ Wayne State University Shiffman Medical Library and partners
- ❖ National Library of Medicine coordinates 30+ Go Local programs in the U.S.  
[www.nlm.nih.gov/medlineplus/golocal](http://www.nlm.nih.gov/medlineplus/golocal)
- ❖ Health sciences librarians are primary staff for content and maintenance

### ***What are some statistics on Michigan Health Go Local?***

- ❖ Launched January 2007
- ❖ All of Michigan's 83 counties covered
- ❖ 500-1000 records a month audited for accuracy and currency
- ❖ 13,000 records in database ... and growing!

### ***How can I learn more about Michigan Health Go Local and MedlinePlus?***

- ❖ Go → Michigan Health Go Local web site [medlineplus.gov/MI](http://medlineplus.gov/MI)
- ❖ Go → MedlinePlus web site [medlineplus.gov](http://medlineplus.gov)
- ❖ Request a demonstration or workshop for your organization
- ❖ Contact Michigan Go Local [migolocal@wayne.edu](mailto:migolocal@wayne.edu) or 313-577-6666



# Statewide Health Services Directory

**Michigan Health Go Local — locate health services in your community**

*by Health Service:*

- ◆ Community Clinics (Free Clinics)
- ◆ Drug Abuse Treatment Centers
- ◆ Family Physicians
- ◆ Health Screening Programs
- ◆ Hospitals
- ◆ Infectious Disease Specialists
- ◆ Nursing Homes
- ◆ Prescription Programs
- ◆ Primary Care Services
- ◆ Public Health Services
- ◆ Referral Services
- ◆ Support Groups

and many more...

*by Health Issue:*

- ◆ Allergy
- ◆ Alzheimer's Disease
- ◆ Children's Health
- ◆ Diabetes
- ◆ Financial Assistance
- ◆ Flu
- ◆ Mental Health
- ◆ Seniors' Health
- ◆ STDs
- ◆ Women's Health and many more...

*by Location:*

- ◆ Zip Code
- ◆ City
- ◆ County
- ◆ Entire State

**[medlineplus.gov/MI](http://medlineplus.gov/MI)**

A service of  
**Wayne State University Shiffman Medical Library** in cooperation with  
**U.S. National Library of Medicine & National Institutes of Health**

Contact Us:  
 Phone: **313-577-6666**  
 E-mail: [migolocal@wayne.edu](mailto:migolocal@wayne.edu)



## Ten Quick Tips to Make Consumer Health Information (CHI) Shine at Your Michigan Library

1. **Link to MedlinePlus** - Prominently display MedlinePlus [medlineplus.gov](http://medlineplus.gov) on your library's website. This is the "Go-To" place for authoritative, up-to-date, easy-to-read, full-text and commercial-free consumer health information. There's no need to have high-maintenance, long lists of health sites, as MedlinePlus already links to the best and most current resources.
2. **Display the MedlinePlus logo** – Use this colorful image on your library's website for MedlinePlus. Just copy and paste the HTML code found at this link [www.nlm.nih.gov/medlineplus/linking.html](http://www.nlm.nih.gov/medlineplus/linking.html)



3. **Link to Michigan Health Go Local** - Provides a link to Michigan Health Go Local [medlineplus.gov/MI](http://medlineplus.gov/MI) on your library's website. MHGL is the online directory to health services in Michigan, also searchable by zip code or health topic, and links to MedlinePlus. Over 13,000 records (and growing) are in the database, indexed by health terms, verified and routinely updated by medical librarians.
4. **Display the Michigan Health Go Local logo** - Add the Michigan Health Go Local image to your library's website. Get the HTML text at [www.lib.wayne.edu/shiffman/sites/migolocal/migolocallink.php](http://www.lib.wayne.edu/shiffman/sites/migolocal/migolocallink.php).



5. **Distribute Michigan Health Go Local flyers** – Print flyers for your community library patrons located at this web link [www.lib.wayne.edu/sites/migolocal/docs/migolocal.pdf](http://www.lib.wayne.edu/sites/migolocal/docs/migolocal.pdf)
6. **Get the free MedlinePlus Magazine** - Subscribe to the *NIH MedlinePlus Magazine* for your library, at no charge [www.nlm.nih.gov/medlineplus/magazine](http://www.nlm.nih.gov/medlineplus/magazine). It's both paper and electronic. Encourage library patrons and staff to subscribe for home delivery.
7. **Join the GMR** – Become a member of the National Network of Libraries of Medicine Greater Midwest Region (NN/LM GMR). Membership is free and has many benefits for libraries that provide consumer health information. Read more at [nmlm.gov/gmr/member](http://nmlm.gov/gmr/member). Apply online at <http://nmlm.gov/gmr/member/apply.html>.
8. **Get free promotional items** – GMR member libraries can order MedlinePlus bookmarks, pens and posters as marketing materials [nmlm.gov/gmr/member/promo/promo\\_materials.html](http://nmlm.gov/gmr/member/promo/promo_materials.html)
9. **Collaborate with your community network** – Invite local health services (clinics, health departments, hospitals, medical libraries, etc.) and to present health talks or other events at your library. Develop a health information calendar for adult services or a speakers' bureau with a consumer health information theme. Use Michigan Health Go Local to locate your community resources.
10. **Get \$\$\$\$** - Apply for funds to develop a consumer health information project at your library – various levels available to GMR member libraries <http://nmlm.gov/gmr/funding/consumer/consumersubrfp.html>

### Showcase Your Library

Tell us how your library provides excellence in Consumer Health Information.  
Send us your library's website and a brief description of tips you've implemented.  
Contact Michigan Health Go Local: [migolocal@wayne.edu](mailto:migolocal@wayne.edu) or 313-577-6666.