

Michigan Library Association

Annual Meeting
October 22, 2008



MLA

Agenda

- Call to Order
- Minutes - approval process
- Recognition
- Reports
 - Treasurer
 - Membership
 - Legislative
- Communities of Practice
- Reports
 - Professional Development & Networking Report
 - Communications & Marketing
- Ready, Set, Go!
- Announcements

Treasurer's Report, Ed Repik

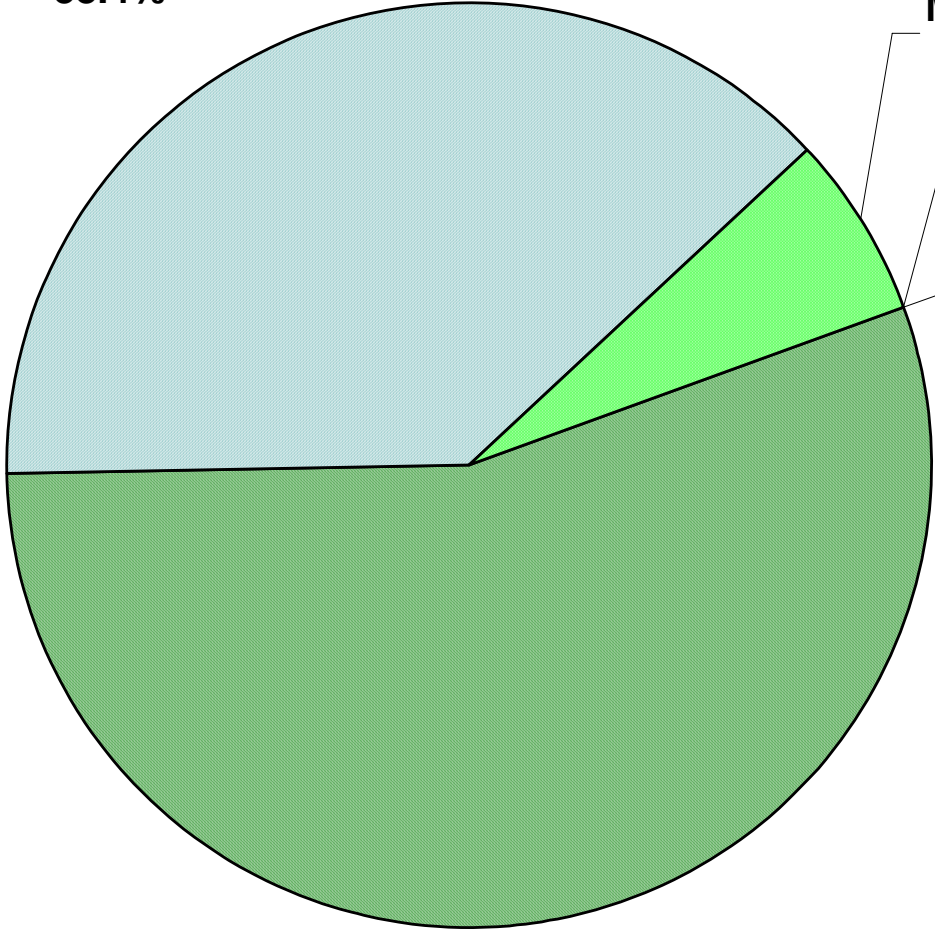


BUDGET SUMMARY REPORT - June 30, 2008

	Fiscal Y-T-D	Annual Budget	Variance	Current Y-T-D vs Annual Budget (%)
REVENUES				
<i>Membership dues:</i>				
Total membership dues:	258,873.96	255,089.00	3,784.96	101.5%
<i>Publications:</i>				
Total publications:	921.71	1,700.00	(778.29)	54.2%
<i>Continuing education:</i>				
Total continuing education:	370,744.47	420,765.00	(50,020.53)	88.1%
<i>Miscellaneous:</i>				
Total misc. revenues:	40,610.07	29,470.00	11,140.07	137.8%
<i>Net Assets Released From Restrictions:</i>	6,396.00			
TOTAL REVENUES	\$ 677,546.21	\$ 707,024.00	\$ (29,477.79)	95.8%
EXPENSES				
<i>Advocacy:</i>				
Total Advocacy	42,000.00	42,000.00	0.00	100.0%
<i>Awards and scholarships:</i>				
Total awards and scholarships	2,515.04	2,400.00	115.04	104.8%
<i>Facilities:</i>				
Total Facilities	58,533.14	63,846.71	(5,313.57)	91.7%
<i>Other:</i>				
Total other expenses:	5,448.05	4,900.00	548.05	111.2%
<i>Publications and promotions:</i>				
Total publications and promotions	13,449.70	6,500.00	6,949.70	206.9%
<i>Continuing education:</i>				
Total continuing education:	188,204.13	243,072.39	(54,868.26)	77.4%
<i>Support services:</i>				
Total support services:	323,921.00	342,855.94	(18,934.94)	94.5%
TOTAL EXPENSES	\$ 634,071.06	\$ 705,575.04	\$ (71,503.98)	89.9%
CHANGE IN NET ASSETS:	\$ 43,475.15	\$ 1,448.96	\$ 42,026.19	-

REVENUE DISTRIBUTION (2008)

Membership Dues:
38.4%



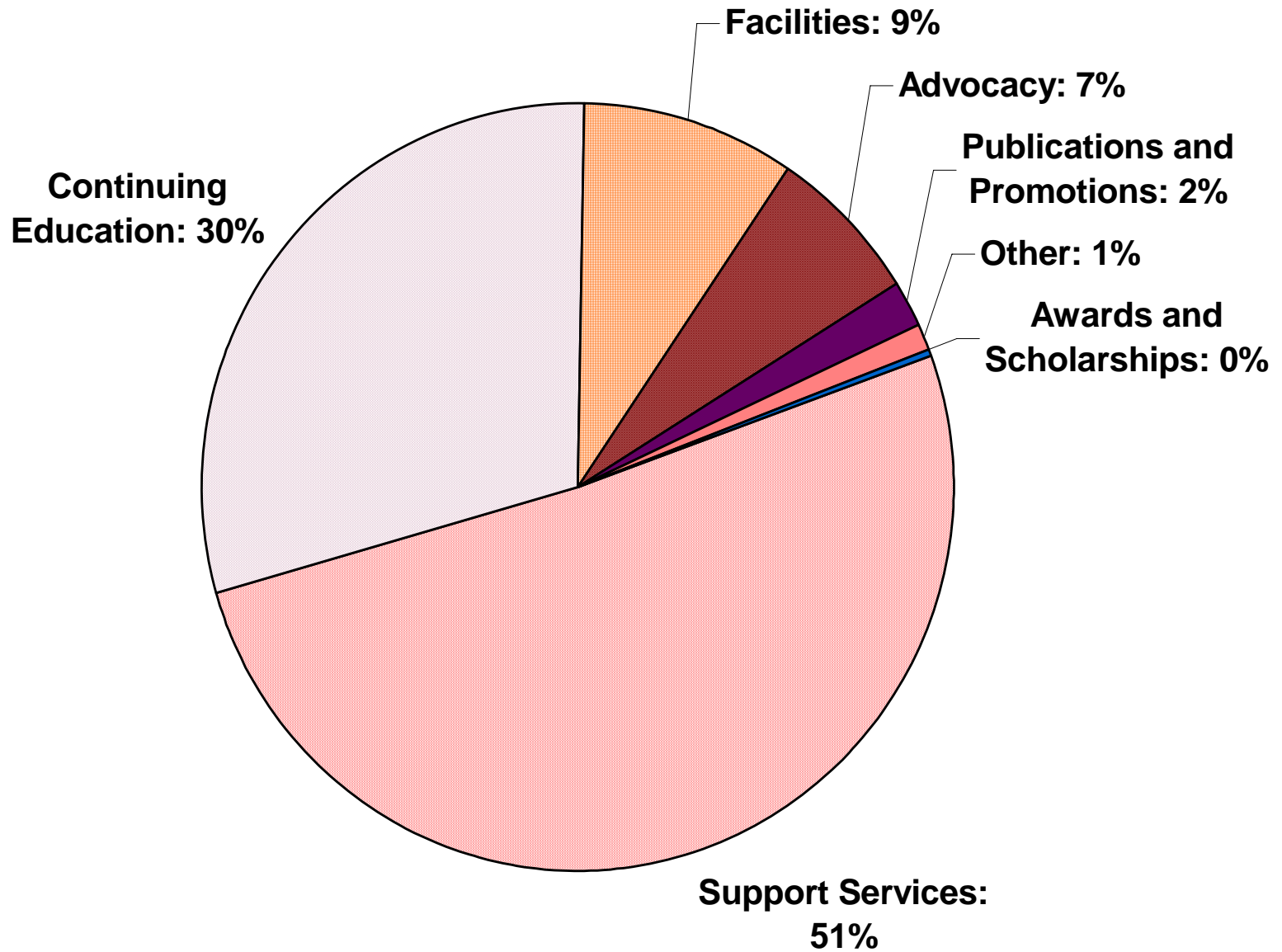
Miscellaneous:
6.2%

**Net assets released
from restriction:**
0.0%

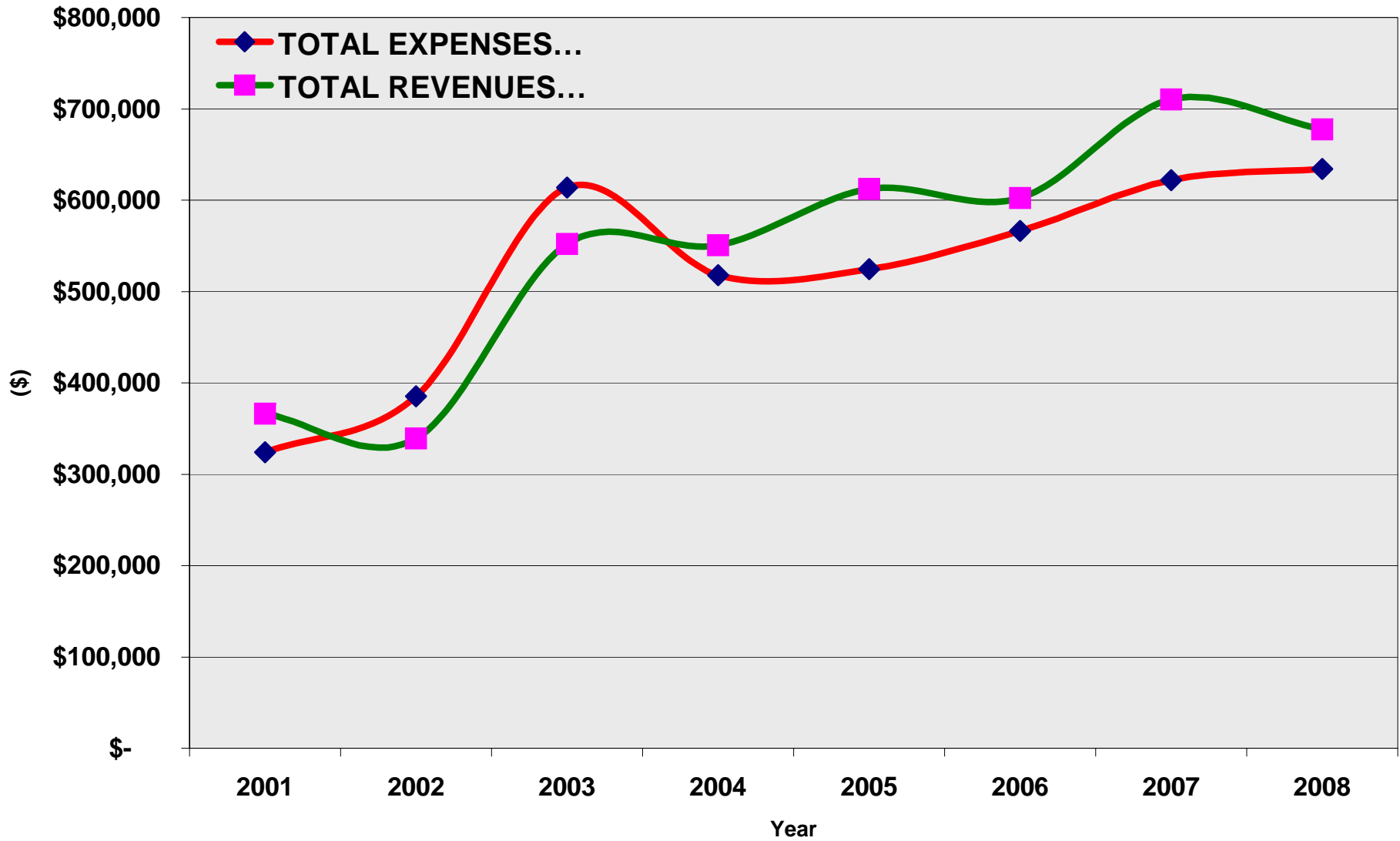
Publications: 0.1%

**Continuing
Education: 55.3%**

EXPENSE DISTRIBUTION - 2008



TOTAL REVENUES VS EXPENSES





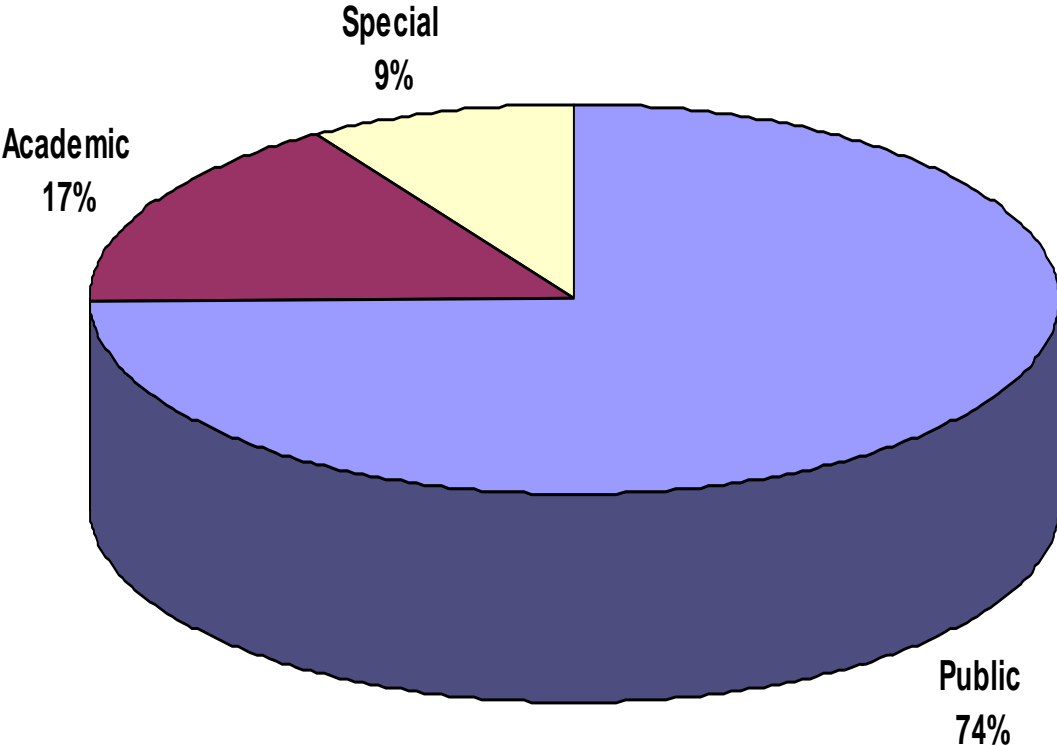
Membership Report, Steve Sowards



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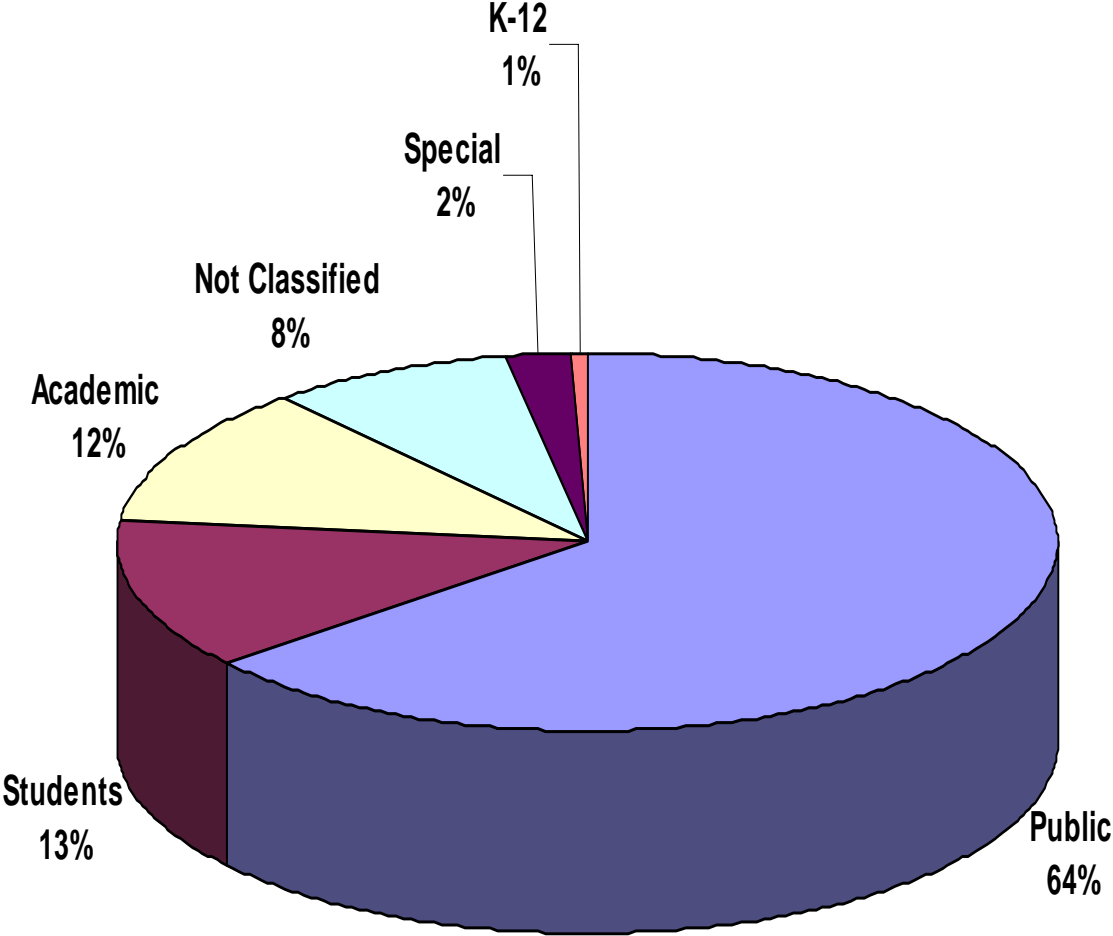
Institutional Membership

September 30, 2008



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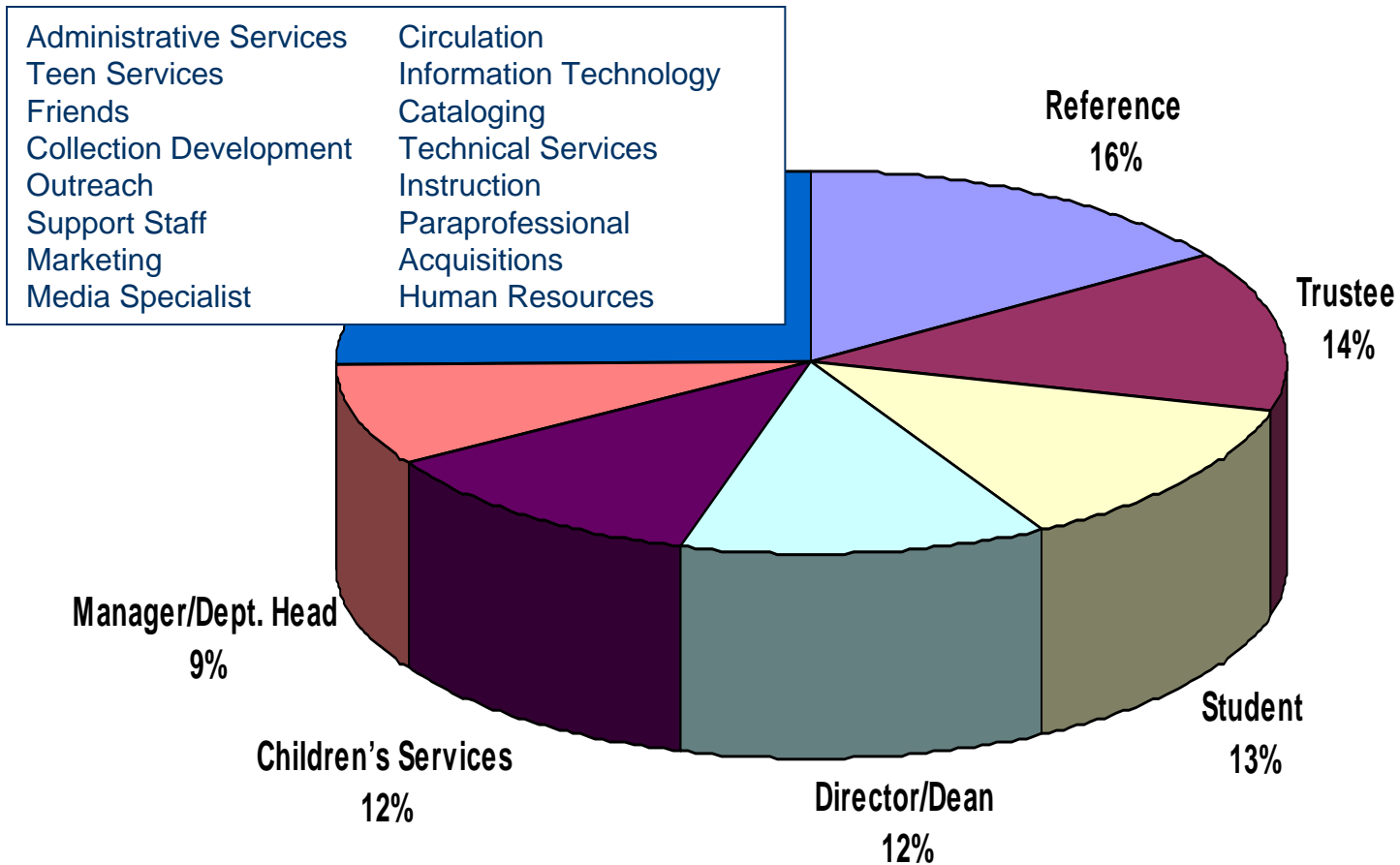
Individual Membership



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Individual Member

Occupational Areas



Membership Report

Individual Member Interest Areas

- Patron Services
- Collection Development
- Reference
- Technology
- Programming
- Marketing/PR
- Youth Services
- Leadership

Legislative Report, Christine Berro

- MLA Legislative Agenda
- Focus - One Proactive Issue
- MLA Legislative Update program session
 - Thursday, 10:30-11:45 a.m.
 - Prairies IV

Communities of Practice

Transitional Leadership Forum

- **Charge** – study and recommend a plan to establish COPs to provide members an opportunity to network and pursue topics of interest.
- **Result** – bold vision for the future of MLA

Communities of Practice

What Did TLF Discover?

- MLA members want opportunities to network and pursue topics of interest.
- National associations (SLA, PLA, ACRL) successfully developed COPs to:
 - Build relationships among professionals
 - Solve problems
 - Develop and document best practices
 - Create and archive knowledge

Communities of Practice

What is a Community of Practice and Why is it Important?

- Nodes of exchange for interpretation of information
- Retain knowledge in 'living' ways, unlike a database
- Steward competencies to keep on the cutting edge
- Provide homes for identities
- Organized around topics that matter to their members

Communities of Practice

What Outcomes Do We Want to Achieve through COPs?

1. Open access to all and broad participation of members
2. A supportive forum for networking and discussion
3. Simple, clear, easy process to get involved
4. A 'warehouse' of member-created resources
5. The incubation of new initiatives
6. A positive, rewarding culture within MLA
7. A powerful, united presence in the community at-large

Communities of Practice

“Looking for a Few Good COPs”

- Pilots – play, experiment, discover
- Variety – different goals, results, technologies
 - Group that only wants to meet online
 - Group that wants to meet online and in person
 - Group that wants to work on a project, publication or program idea
- Be innovative

Communities of Practice

Pilot COPs Examples

- Community Outreach
 - online discussion
 - two networking meetings a year
- Hot Topic / Trend
 - online discussion
 - collaborate online to create and submit proposal for a program session at annual conference

Communities of Practice

Pilot COPs Examples

- Economic development
 - online discussion
 - identify partners
 - produce best practices toolkit
- Personnel issues
 - online discussion
 - archive information online
 - produce a personnel manual
- Propose your best idea!!!

Communities of Practice

What Will the Pilots Do?

- Document their experiences
- Experiment with technology
- Participate in a Community Day about COPs
- Communicate progress
- Report at 2009 MLA Annual Conference

Communities of Practice

What Will COPs Do for Me?

- Opportunity to network with peers on topics of interest or concern to you
- Virtual – Inclusive
- Be a leader and take initiative
- Make it what you need it to be
- Ideas bubble up from members

Professional Development & Networking Report, Julia Nims

Pilot COP Session

- Thursday, October 23, 10:30 a.m.
- Room: Prairies V
- Learn more about COPs and the application process to be a pilot COP.

Communications & Marketing Report

- Communications Audit
- Michigan Libraries, MLA Website, MLA Forum
- Institutional Memory and Website Update

Ready, Set, Go!, Larry Neal



Special Events

Tonight, Screening “The Hollywood Librarian”

- 7:30 p.m.
- Ballroom II
- Minimum \$20 donation
- 50/50 raffle

Tomorrow, All Conference Reception

- Kalamazoo Public Library
- 6:00-9:00 p.m.

Conclusion



Questions?

Motion to adjourn