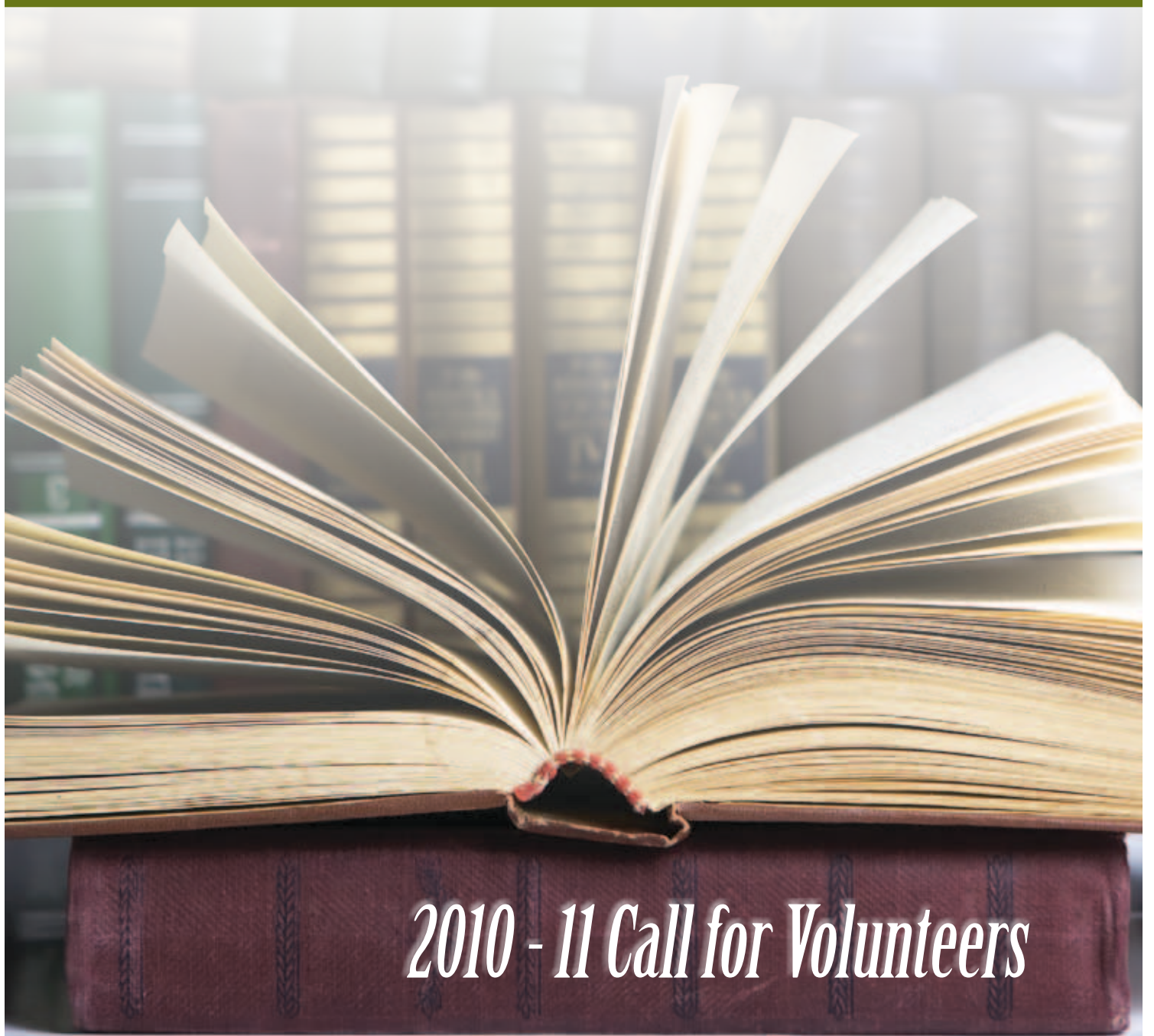


Helping libraries and library professionals succeed



*2010 - 11 Call for Volunteers*

*Grow as a professional • Grow stronger as a community*

**MIA**  
Michigan Library Association



## It's easy to get involved at MLA!

Lead in one of 4 Standing Committees or 20 Work Groups, or 7 Communities of Practice

### Volunteer for an MLA Standing Committee or Subcommittee

#### **Communications and Marketing Committee**

Oversees all MLA communications, including MLA website and Michigan Libraries to improve MLA brand and deliver valued membership information. Build on a comprehensive communications plan with MLA staff and evaluate alternative technologies for communication and ad sales/promotions.

**Subcommittees:**

1. Michigan Libraries-Produce quarterly online MLA newsletter
2. Web Advisory-Maintain, assess, and guide MLA's web presence

#### **Legislative Committee**

Monitors legislative and policy issues that impact libraries and makes policy recommendations to the board. Informs and educates members about state legislation and policy issues of interest to the membership. Makes recommendations on professional development/training and other efforts to enhance advocacy efforts in the library community.

#### **Membership Committee**

Create and implement a plan to retain current and recruit new members. Serve as ambassadors from MLA to current and prospective members, focusing on targeted and personalized interactions with members promoting the value and benefits of membership. Act as the guardians of the MLA member experience by providing a flow of information from members to MLA committees, the Board and executive staff to improve the quality and value of MLA products, services and programs. Assist in the gathering and analysis of member data and feedback.

#### **Professional Development and Networking Committee**

The PDNC is committed to providing excellent professional development opportunities for members. PDNC is responsible for oversight of all MLA professional development and networking offerings, including conferences, workshops, meetings, and events. Has oversight of all Work Groups and Communities of Practice. Recommends an annual plan to further advance offerings and value for members.

### Volunteer for an MLA Work Group

#### **Academic Libraries 2011**

AL2011 is a premier event to share best practices, emerging trends, career advancement, mentorship, and future goals for academic libraries and librarians alike. Make an impact to enhance resources and form a unified voice. In 2010, MLA hosted a successful 2-day event that featured 29 jury-selected presenters from fifteen institutions statewide.

#### **2011 Annual Conference**

Annual Conference is a 3-day event scheduled for October 26-28 in Kalamazoo. Plan and execute an event to serve up to 1,000 attendees, guests, speakers, and exhibitors. Focus on one area of conference. Subgroups within this work group include A/V, Exhibition, Programs, Publicity, Special Events, Sponsorships, and Web Site.

#### **2011 Award: Fran Pletz Award and Children's Award of Merit**

One award each – Fran Pletz is awarded to a Michigan public library staff person of outstanding quality of teen services. Children's Award of Merit recognizes a member for outstanding contribution to children's library service.

#### **2011 Award: Michigan Author Award**

One award – Coordinate the application, nomination, selection, and promotional process to recognize work of a current Michigan resident or author whose works are identified with Michigan because of subject.

#### **2011 Award: MLA Awards**

Four awards – Librarian of the Year, Loleta D. Fyan, Trustee Citation Merit, and Walter H. Kaiser

#### **2011 Award: Mitten Award**

Recognizes one children's book that captures the attention of Michigan librarians.

## **2011 Award: Thumbs Up! Award**

Recognizes excellence in the genre of teen literature.

## **2011 Census Review (Economic Development)**

This half day workshop is tentatively scheduled for September 29 (Lansing) and will focus on how libraries may access and assess the Economic Census as a tool to better understand and serve the business community.

## **2011 Directors' Summit**

Directors' Summit is a valuable 1-day event designed to bring to the forefront for discussion, observation, and action current events, hot issues, and tools to build a strong library community.

## **2011 Fantastic Fiction**

Fantastic Fiction is a well received MLA staple event. This 1-day workshop explores collection development by bringing experts to the stage. Create a theme and develop a day to remember.

## **2011 Health Care Reform: Implications for Library Systems**

Create a workshop to enlighten the library community on the true impact Health Care Reform will have on them as a system.

## **2011 Literature, The Child and The Teen**

This 1-day themed event provides a forum for a cross-section of the educational community to discuss books for children and teens. Develop a theme and bring authors, educators, and story tellers to your attendees to build a stronger understanding and approach for youth librarianship.

## **2011 Michigan Information Literacy Initiative (MLI)**

This 1-day event is designed to enhance skills needed to locate and analyze accessible information and better prepare participants to teach on the same topics. Provide tools to create a bridge and share resources and capacities with both direct and indirect users of information within your library

## **2011 Mid Management Success**

This 1-day workshop is back due to popular demand! The focus for 2011 is open with suggestions provided by many to focus on budgeting and effective relationship development / networking (internal and external). Share trends that support those who work with both upper management and support staff.

## **2011 Spring Institute**

This 3-day conference brings together approximately 250 statewide children and teen service librarians under one roof to share, learn, and experience what it takes to drive a valuable department. Special features include national award-winning authors who present, performers showcase, Café S.I., an exhibition, and enriching educational experiences. Help create an event that hundreds look forward to annually.

## **2011 Summer Reading Program**

The 2011 theme for Summer Reading program is World Culture and Travel. The Children's Slogan is One World, Many Stores. The Teen Slogan is You Are Here. Develop this important 1-day workshop scheduled for December 3, 2010 that so many depend on to prepare for the upcoming season by bringing together community experts who share statewide resources available that can enhance efforts at your library.

## **2011 Tech Escape**

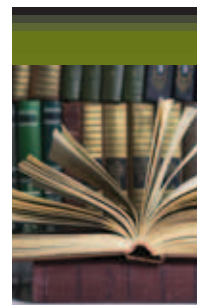
Tech Escape is a 1-day event designed to bring forth and examine how technology impacts our lives, how we may maximize its use, and what trends we may anticipate. Develop an experience that your colleagues will value and remember for years to come.

## **2011 Transition in Collections: Print to Digital**

Offered at members' request, this 1-day workshop will focus on primary components of Digital Collections, including budgeting, licensing, assessing usage data, and getting MARC records. Create this informative event to offer a true picture of what is involved in a transition from print to digital collections.

## **Communities of Practice**

This is your chance to help build a community to meet the needs of library professionals in Michigan. By participating in a leadership role, you can connect members with each other to share interests, develop knowledge, and solve problems. MLA is seeking individuals interested in leading one of three large communities (Public, Academic, and Children/Teens). You may also propose a new community of practice. Volunteer to create a community, promote an area of interest and connect with your peers to help lead MLA into the future.



2010-11 Call for Volunteers

2010 - 11



# Volunteer Guide

All MLA Individual Members are welcome to participate.

**Volunteer Sign Up May 26-June 16 - Sign up at [www.mla.lib.mi.us](http://www.mla.lib.mi.us)**

Please be prepared to rank 3 (max) choices in priority order ... #1 = Highest

## 2010 MLA Work Groups

## 2010 MLA Standing Committees

Academic Libraries 2011	Communications & Marketing
Annual Conference	Communications & Mktg MI Libraries Subcommittee
Awards: Children's Award of Merit and Frant Pletz Award	Communications & Mktg Web Advisory Subcommittee
Award: Michigan Author Award	Legislative
Award: MLA Awards	Membership
Award: Mitten Award	Professional Development & Networking
Award: Thumbs Up! Award	
Census Review (Economic Development)	<div style="background-color: #4F7942; color: white; padding: 10px; text-align: center;"> <h3>Dates / Timeline to keep in mind:</h3> </div> <p><b>May 26 - June 16 ..... 2010-11 Call for Volunteers</b></p> <p><b>July 12 ..... Notification to volunteers (via email)</b></p> <p><b>July 30 ..... Leadership Orientation at MLA offices (plan to attend)</b></p>
Directors' Summit	
Fantastic Fiction	
Health Care Reform: Implications	
Literature, The Child and The Teen for Library Systems	
Michigan Information Literacy Initiative (MILI)	
Mid Management Success World Culture & Travel	
Spring Institute	
Summer Reading Program:	
Tech Escape	
Transition in Collections: Print to Digital	

## Communities of Practice

Academic
Children / Teens
Public
Economic Development

Technology
Work/Life Balance
Make a suggestion to lead a Community of Practice

**Please sign up by June 16, 2010.**

Renew your MLA Annual Membership on line at <https://members.mla.lib.mi.us>